

Popcorn Freshness & Storage Guidelines

Environmental Factors

- Heat and humidity significantly affect freshness.
 - Always store popcorn in an **airtight container** when not consuming.
 - **Do NOT refrigerate** popcorn.
 - **Keep chocolate-coated popcorn away from heat** — it will melt.
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Storage by Flavor Type

Original, Savory, Blends & Kettle Flavors

- **Before Opening:** Stays fresh up to **10 days** if sealed in an airtight container.
- **After Opening:** Best consumed within **3–4 days** for optimal crunch.
 - Follow general tips for **humidity control** and **proper storage**.

Specialty, Caramels, Cornfetti Flavors

- **Before Opening:** Stays fresh up to **3 weeks** if sealed in an airtight container.
- **After Opening:** Best consumed within **6–7 days** for optimal crunch.
 - Follow general tips for **humidity control** and **proper storage**.
- Note: Chocolate-coated popcorn **will melt** when exposed to heat.